

CAT ALO GUE

.....
super fruit, super natural
.....





LOME SUPER FRUIT

We grow centenerians



*We grow with passion
the fruits of our field.*

IN RESPECT OF THE ENVIRONMENT



A COMPANY IN AN ORCHARD

in Castellaneta countryside



A plant of 28.000 sqm with
7.500 sqm of cold storage also at controlled atmosphere

• 350 •

HECTARES OF CULTIVATION

150.000

POMEGRANATE PLANTS

20.400

♥ HECTOLITERS OF JUICE ♥

8

HECTARES OF ARONIA

♥ 10 ♥

HECTARES OF GOJI BERRIES



*Customer orientation,
innovation and sustainability
are our values, in the whole
company production processes.*



*We use production techniques
in respect of the environment
and of consumer health.*



*We carefully select our fruit
and we collect it only when
fully ripe.*



*We use innovative technologies
of transformation to preserve
the organoleptic and nutritive
characteristics.*

a system
OF QUALITY

OUR FRUITS

*Hand-picked
in our orchard*



POMEGRANATE



GOJI BERRIES



ARONIA BERRIES

SUPER FRUIT

FRESH
POMEGRANATE

ITALIAN PRODUCT



Pomegranate FRESH FRUIT

*The pomegranate is a real elixir of long life.
It owns large quantities of mineral salts
and precious vitamins.
It is available in four different varieties.*



PACKAGING

30x40 cm trays from 6 to 12
fruits each.



SHIPMENT

Europallet 80x120 cm with 152 or
128 collies.

from a very short supply chain

♥ ANTIOXIDANT ♥



WONDERFUL

*Large fruit with a bright red color
also inside. Balanced taste with sensory notes
pleasantly herbaceous. Rich in healthy properties.*




AVAILABILITY

From October until March.



HARVEST

From mid-October until November



*Medium size fruits with a bright red color
both inside and outside. Sweet taste with soft seed.*

SHANY



AVAILABILITY

From mid-August until mid-September.



HARVEST

From mid-August until mid-September.

EMEK



AVAILABILITY

From mid-August until mid-September.



HARVEST

From mid-August until mid-September.

AKO



AVAILABILITY

From mid-September until mid-October.



HARVEST

From mid until end of September.



Pomegranate FRESH ARILS



*Thanks to the handy freshness-proof
packaging, you can enjoy fruit
wherever and whenever you want.*



PACKAGING

100gr pots in 12-pieces trays.



AVAILABILITY

From mid-August until March.



SHIPMENT

Europallet 80x120 cm with 152
collies.



INGREDIENTS

100% pomegranate arils.

Cold storage at 4°C.

from a very short supply chain

♥ ANTIOXIDANT ♥



SUPER FRUIT

GOJI BERRIES

ITALIAN PRODUCT




Goji berries FRESH

*Rich in vitamins, mineral salts and iron source,
Goji berries are a remarkable natural energizer,
ideal at any moment of the day.*



 **PACKAGING**
Plastic basket.

 **STORAGE**
Store in the refrigerator.

 **SHIPMENT**
Trays of 8 baskets on europallet
with flexible height.

 **AVAILABILITY**
From June until September.

from a very short supply chain

♥ NATURAL ENERGY ♥

Goji berries DRIED


*Dried immediately after harvesting.
They are rich in fiber and potassium.
They are the perfect wellness.*



 **PACKAGING**
40g or 120g bag.

 **STORAGE**
Store in a dry and cool place.

 **AVAILABILITY**
All year long.

 **SHIPMENT**
Box of 30 bags of 120 g
and 60 bags of 40 g.

from a very short supply chain

♥ NATURAL ENERGY ♥

OUR

FRESH JUICES

COLD-PRESSED



The cold-pressed juice preserves the nutritional, sensory and organoleptic properties of freshly squeezed juice thanks to the HPP treatment based on the use of high pressures, without resorting to heat treatments.



SIZE

200, 250 e 500 ml PET bottle.



AVAILABILITY

Available all year long.



SHIPMENT

200-500 ml: bundles of 12 bottles.
250 ml: bundles of 6 bottles.
Europallet 80 x 120 cm.



SHELF LIFE

Min. 30 days from the delivery.

♥ ADDITIVES AND PRESERVATIVES FREE, ADDED SUGAR FREE ♥

Fresh juice

HPP LINE

Fresh juice
countertop.



COMMUNICATION MATERIALS
FOR THE STORE



SAMPLING AND IN-STORE PROMOTIONS



SOCIAL MEDIA ENGAGEMENT



SOCIAL CAMPAIGN

Cold storage at 4°C.



MELAGRANA
100% pomegranate



ARANCIA
100% orange



CLEMENTINA
100% clementine



ENERGIA
97% pomegranate
and 3% goji berries



VITALITY
70% pomegranate
and 30% clementine



LINEA
97% pomegranate,
2% ginger and 1% lemon



DETOX
70% pomegranate
and 30% orange



DEPURA
68% pomegranate,
30% orange and 2% ginger

NOT FROM CONCENTRATE

JUICES

From fresh fruit harvest to the right degree of ripeness, to keep intact the flavor and nutritional value.

ADDITIVES AND PRESERVATIVES FREE
♥ ADDED SUGAR FREE ♥



Fresh juices AMBIENT LINE



SIZE

200, 250 e 500 ml glass bottles.



SHIPMENT

200-500 ml: bundles of 12 bottles.
250 ml: bundles of 6 bottles.
Europallet 80 x 120 cm.



AVAILABILITY

Available all year long.



SHELF LIFE

18 months from bottling.



SALES MEDIA



INCENTIVES AND MATERIALS OF AD HOC COMMUNICATION



MELAGRANA

100% pomegranate



ENERGIA

97% pomegranate
and 3% goji berries



VITALITY

70% pomegranate
and 30% clementine



LINEA

97% pomegranate
2% ginger and 1% lemon



DETOX

70% pomegranate
and 30% orange

where we are
**A GENEROUS
LAND**

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OUR CERTIFICATIONS



LOME SUPER FRUIT

We grow centenerians



*We harvest the fruits
from the orchard and
we carry them directly
in our plant.*

FROM THE FIELD TO THE TABLE



