



Company Introduction
SAVOURY GROCERY SUMMIT
03 & 04 | 11 | 2020

Who we are

- Present in Italy and in Ivory Coast, Airone is specialised in canned fish and other food products since 1994.

Our production plant is located in Abidjan, the largest port in the Eastern Central Atlantic, a zero-mile plant for processing tuna following the highest international quality standards.

The ownership, management and warehouses where we stock, pack and distribute our finished products are located in the Italian «food valley» in Reggio Emilia.

We market our products with the Altomar, Maremi, Alba and Airone brands and as a private partner of supermarket chains.

Our aim has always been to offer high quality products with maximum transparency, in collaboration with local authorities and communities. Our slogan “We take Care” is a real commitment in company social responsibility to guarantee quality and sustainability.





Our figures



- **100 MILLION** cans of tuna, jars, and bags produced every year
- **23.000 TONNES** of processed tuna a year
- **1.000 PEOPLE** permanently employed in Abidjan
- **22.000 SQM** production plant in the Ivory Coast
- **10.000 SQM** warehouse and cold stores in the Ivory Coast
- **18.000 SQM** warehouse in Reggio Emilia

Certified Quality



- Every stage of the production process is continuously checked through strict laboratory analysis. The company holds ISO9001:V2008, BRC and IFS international quality certifications, operating according to HACCP standards and has an in-house analysis laboratory accredited by SOAC, making it the only certified laboratory in Abidjan.
- Airone has also made a commitment towards sustainable development which has been rewarded with the Friend of the Sea certification.





Tuna Species

- **Yellowfin Tuna (Thunnus Albacares)** – The meat is light pink and known for low level of fat. The meat is tasty and savoury.
- **SkipJack Tuna (Katsowunus Pelamis)** – The meat is light red and known for low level of fat. This is the most commercialized species all over the world.
- **Bigeye (Thunnus Obesus)** – The meat is deep pink and known for a high level of fat. Usually it is used fresh for sushi and sashimi.

Fishing zones

- Tuna processed in our plant located in Abidjan has been fished in FAO 34 and 47 that correspond to the Atlantic eastern and southern ocean. These areas are know to be rich of tuna fish.
- The Tuna fishing is made by following FAO guidelines for sustainability fishing.



Our brands



Altomar – The highest quality hand-processed Yellowfin tuna, only with olive oil.



Maremi – A complete range of high quality products made with SkipJack tuna in olive oil, sunflower oil and brine. This line also includes tuna salads.



Airone Premium – A line of high quality products made with Yellowfin tuna offering the utmost cost-effectiveness for modern market needs.





Private label products

- Airone guarantees delicious, transparent, high-quality products. The private label is a way of strengthening the brand's image in the consumer eye's, as well as its convenience and quality. Airone already supplies label products for large-scale distributors, supporting brand production for chains operating in Italy.
- Our products are available in various formats to cover all market needs: from cans to glass packaging, from developing the work to the finest end products.



New supply chain: Fresh Tuna products

- Airone has signed a partnership with the ivorian cooperative SOCOPAA – Professional fishermen
- They fish approx. 5 to 10 tonnes of tuna a day and Airone receives the raw material on the early morning once the night fishing is finished.
- **The fresh tuna is immediately cooked without freezing it**, and that represents a uniqueness and high-quality factor.
- **Airone will launch on 2021 a new dedicated brand** on the market for this fresh product.



The social commitment

- Airone is in Africa since 1994 and has always demonstrated a high awareness towards the social commitment for the ivoirian community and territory.
- In 2018 a «social canteen» has been opened for the Airone employees.
- Thanks to Airone social commitment, our CEO, Sergio Tommasini has been nominated *Nanan Adingra III*, Chief of the village Kotobi.
- The social commitment also brings us to Touba (700 km from Abidjan) where we follow **Suor Ambrosia**, missionary of the *Suore Figlie di Gesù* congregation of Verona, to help her on a schooling project.