

# CIRIO OLIVE OIL Ue love living the kitchen

### ALL THE LOVE TO BRING INTO THE TABLE



# We love to make things with the heart

We love to put our heart into everything we do, because even our oil Cirio speaks about us and the authentic values that have always been seasoning our lives. For this reason we put the heart also in our visual identity and in our logo, symbol of the love that binds us to who, like us, live the kitchen every day with enthusiasm and passion.



## Our history

Francesco Cirio began to preserve tomatoes in cans in 1856 and, for a century and a half, the Italians enjoyed the true taste of kitchen of their country. In the years of great emigration, the Italians abroad wanted to eat the vegetables at home and Francesco Cirio thought to put the vegetables in a jar. This was the birth of the food can's industry.

At the age of 20, Francesco Cirio founded his first factory in Turin. After the unification of Italy in the 1861, added further plantations and production sites in southern Italy. Since then CIRIO has become one of the largest and most prestigious Italian agricultural and food companies in the world, and one of the first "ambassadors of MADE IN ITALY" in the world.





## The brand today

Olive oil and vinegar under the CIRIO brand, since 2006 have been part of PIETRO CORICELLI SpA, one of the main Italian olive oil producers.

PIETRO CORICELLI produces CIRIO olive oils by selecting the best olives and scrupulously guaranteeing the excellence of its products, production processes and services, adopting the most important guality standards applicable to the food industry.





# We love showing our true passion

Our Cirio oil has a pack that speaks of our love for food and true pleasure of living the kitchen every day. For this reason on the bottles of Cirio oils there is not only the logo but also a fork and a spoon: they are an invitation to season new recipes every day, full of simplicity and of love.



- The bottle has a personalized neck that makes it more recognizable.
- The Cirio logo is embossed in relief.
- The rounded shape of the bottle evokes that of a heart.
- The spoon and fork shaped in the glass invite to a daily consumption.











# The Everyday'soils The italian eating table

The genuine oils

From nature to the plate

The selected oils

The special oils

Jantasy in • the kitchen



The everyday's of

## The Classic EXTRA VIRGIN OLIVE OIL

The Classic is an extra virgin olive oil, which is the result of the deepest knowledge of the raw material, experience and passion for this seasoning. Its versatile character and intense scent, make it the essential condiment of every day perfect for all uses in kitchen. An oil with a balanced and intense taste and a full and harmonious taste, that it they make it ideal for seasoning and cooking simple pasta dishes, pan-fried meats and sautéed vegetables.

Available size:

CIRIO

EXTRA VIRGIN

Classico

	GLASS					SPRAY   SACHET				TIN		
			1	1	<b>I</b> *							
1L	750 ML	500 ML	250 ML	100 ML	200 ML	10 ML	2L	3L	5L	3L	5L	

EXTRA VIRGIN OLIVE OIL

Classico

750ml

CIRIO

EXTRA VIRGIN OLIVE OIL

Classico

500ml@#8

(CIRIO)

EXTRA VIRGIN Classico Spray

Also available in the practical PET bottle Also available in the practical PET bottle 200ml, light, easy to use and to carry for lunches in the office or outside the home. With the SPRAY dispenser it will be easier to avoid the waste and respect doses even in diet regimes. Useful for and respect doses even in diet regimes. Useful for dressing baby food and for getting used to children with the taste of extra virgin olive oil.

CIRIO

EXTRA VIRGIN OLIVE OIL

Classico

101.4U.S.FL.0Z

CIRIO

SPRA

Plassico

3Le



## The Delicate Cuisine

EXTRA VIRGIN OLIVE OIL

Extra Virgin Olive Oil with a light taste on the palate and a light fragrance, it is ideal for those who prefers an extra virgin with soft tones. For all uses in the kitchen where you want to savor all the characteristic taste of extra virgin olive oil without too much altering the original flavor of foods, its delicacy makes it ideal for seasoning foods with flavors not too strong as fresh salads, fish and white meats.

Available size:









CIRIO Olive Oil is ideal as an oil to be used in cooking, because it does not dominate the flavor of foods. Its gentle taste makes it ideal for the preparation of sauces, and mayonnaise. Excellent for light sauté and oven cooking, but also as a product for crunchy fried with a slight olive oil aftertaste.









Fruity, balanced and fresh, it is obtained exclusively from olives grown according to principles of organic farming. It is ideal for those looking for a product that offers the maximum in its natural being. With a fresh and fruity fragrance, it has a round and strong taste, with a slight spicy note and a delicate pungent aftertaste. From the land to the crops, from harvesting systems, to mill extraction, everything happens respecting the principles of organic farming and excellence in quality. Certified by QCertificazioni srl., Is an organic oil guaranteed from beginning to end, from the first olive to the last drop of the mill.

Available size:

The genuine of



# The Rustico

It is an unfiltered Extra Virgin olive oil because it is designed for those who love traditional flavors. A oil created to preserve the naturalness of the product as it comes from the mill, with a characteristic appearance, synonymous with integrity and genuineness. It is ideal for simple preparations which, however, require a dominant condiment, such as legume soups, meats and vegetables grid.

Available size:



EXTRA VIRGIN OLIVE OIL



The Unfiltered EXTRA VIRGIN OLIVE OIL

Unfiltered extra virgin is the real traditional oil because it is not filtered and 100% Italian, result of a wise selection of the best extra virgin olive oils obtained from olives cultivated, harvested and pressed in Italy. With an authentic taste, pleasant and fruity with hints of pepper, exalts every dish if used as a raw finish. Perfect for dishes from strong flavor like red meat, grilled fish and bruschetta.

Available size:

The selected of



# The Francesco Cirio Reserve

EXTRA VIRGIN OLIVE OIL

The "Reserve" Francesco Cirio is a tribute to the founder for the 150-year history of the brand. An extra virgin 100% Italian special selection of the best extra virgin of our peninsula, to be purchased to be enjoyed on special occasions. With a pleasant taste, fruity with hints of almond and spicy aftertaste, it is perfect for use as a raw finish of roasts, field vegetables and rich first courses.

Available size:







Extra Virgin Olive Oil selected according to the highest quality Cirio standards, packaged in tins that celebrate the over 150 years of Cirio history through images of past advertisements. An ideal product both as a convenience format with its 2 liters, both as an article that attracts the consumer with his careful graphics, such as to remain there like a beautiful object even after the oil is finished. The 2L can format offers excellent compromise between stock for pantry and handling for daily use, best protecting the product from light.

### Available size:





250mle (8.4 U.S. FL. 0Z.)

A guick and practical idea to rediscover the most authentic flavors of the Mediterranean diet. Use them with creativity to enrich fish dishes, create imaginative bruschetta or to give an extra touch to vegetables. They enrich traditional flavors like a caprese dish and they are a completion even for pizza!







The condiments

## Red & White grape vinegars

### WINE VINEGARS

An Italian classic, one of the oldest products sold under Ciriobrand, with high level of customer recognition; Selected to retain high versatility in their respective uses, both in cooking and for dressing.

### Available size:





### BALSAMIC VINEGAR OF MODENA IGP

One of the key condiments of Italian tradition, increasingly appreciated by all kinds of customers; Protected Geographical Indication –certifying that it's the real Balsamic Vinegar from the territory of Modena, Italy, with its unique traditional profile; Highly versatile with its strong characteristic flavour–yet selected to allow balanced performances both in cooking and dressing.

### GLAZE BALSAMIC VINEGAR OF MODENA IGP

A condiment of sweet creamy consistency, with huge versatility (ideal on Grilled meat, Cheese, roasted vegetables – even ice cream or fruit!); Using high quality Balsamic Vinegar of Modena IGP as a base, guaranteeing a uniquely prized product; Even as a visual garnish, it incites creative use and allows any dish to look professional, making it a musthave in the kitchen of gourmet-lovers.

### WHITE ITALIAN CONDIMENT

A more delicate alternative to Balsamic Vinegar, but with a very characteristic bittersweet flavor, making the product easily distinguishable; Highly versatile, especially useful to avoid altering the visual look of the dishes it's used on.

CIRIO

**ACETO** 

**BALSAMICO** 

250 ml e 🛯

CIRIO GLAZE

Available size:







Logistic of table

## **PRODUCT DATA**

## **CARTON DATA**

### 80x120

		GROSS WEIGHT (kg)	BASE (mm)	HEIGH (mm)	DEPTH (mm)	PZ/CART	WIDTH (mm)	DEPTH (mm)	HEIGH (mm)	CUBBLE (m3)	WEIGHT (kg)
	<b>250ml</b> 8.4 fl oz	0,44	59	202	51	12 pz	188	213	202	0,008089	5,51
	<b>500ml</b> 16.9 fl oz	0,81	72,5	258	57,5	12 pz	297	179	259	0,013769	9,92
S	<b>750ml</b> 25.4 fl oz	1,13	83,5	278	67,5	12 pz	343	213	278	0,020310	13,84
GLASS	<b>1L</b> 33.8 fl oz	1,39	95	278	77	6 pz	295	161	279	0,013251	8,55
0						12 pz	391	236	279	0,025745	16,85
•	<b>1L</b> 33.8 fl oz	0,97	79	247	79	12 pz	337	251	260	0,021993	11,90
	<b>2L</b> 68.0 fl oz	1,91	110	273	110	6 pz	347	229	282	0,022409	11,76
F	<b>3L</b> 101.4 fl oz	2,81	140	239	140	4 pz	291	296	272	0,023429	11,75
	<b>5L</b> 169.0 fl oz	4,72	140	358	140	2 pz	310	160	340	0,016864	9,68
	<b>1L</b> 33.8 fl oz	1,46	100	176	70	12 pz	290	316	181	0,016587	17,7
	<b>3L</b> 101.4 fl oz	3,03	149	260	92	4 pz	190	310	265	0,015609	12,35
NI	<b>5L</b> 169.0 fl oz	4,98	120	313	149	2 pz	160	250	317	0,012680	10,21
						4 pz	315	250	317	0,024964	20,17
SPRAY	<b>200ml</b> 6.7 fl oz	0,222	47	148	47	12 pz	153	200	193	0,005906	2,79

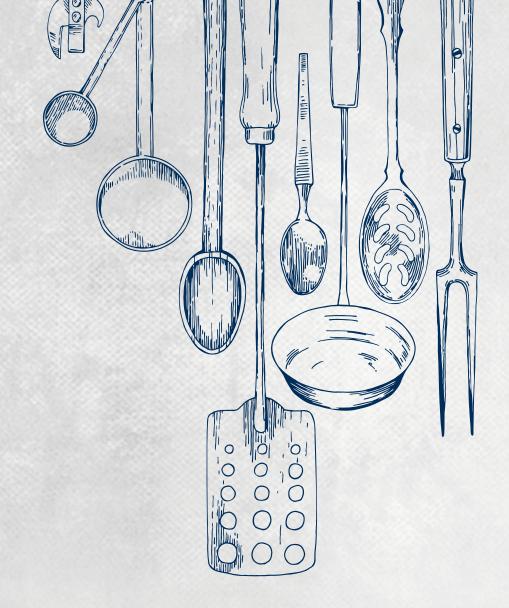
SACHET 10ml 0.34 fl oz Available in 300-piece cases

250ml 21 6 126 709,26 1,362 28 6 168 945,68   500ml 17 5 85 858,20 1,445 21 5 105 1062	1,36 1,45
	1,45
500ml   17   5   85   858,20   1,445   21   5   105   1062     16.9 fl oz   1 <t< td=""><td></td></t<>	
750ml   12   5   60   845,40   1,540   15   5   75   1058	1,54
1L   20   5   100   870,00   1,545   24   5   120   1046     33.8 fl oz   33.8 fl oz   100   100   100   1,545   24   5   120   1046	1,55
10 5 50 857,50 1,545 12 5 60 1031	1,55
1L   10   5   50   595,00   1,450   12   5   60   714,00	1,450
2L   11   6   66   776,16   1,842   13   6   78   917,28	1,842
3L   8   5   40   470,00   1,510   12   5   60   705,00	1,510
5L   19   5   95   919,60   1,850   21   5   105   1016,40	1,850
1L   8   6   48   866,16   1.236   12   6   72   1274,40	1,236
3L   16   4   64   790,40   1,210   18   4   72   889,20	1,210
5L   23   5   115   1174,15   1,735   28   5   140   1429,40     169.0 fl oz       1429,40          1429,40 </td <td>1,735</td>	1,735
10 5 50 1008,50 1,735 15 5 75 1512,75	1,735
200ml   30   7   210   585,90   1.501   37   7   259   722,61	1,501

				CARTON DATA					80x120			100x120		
PRODUCT	VOL.	BOTTLE	PZ/CART	HEIGH (mm)	BASE (mm)	DEPTH (mm)	CUBBLE (m3)	WEIGHT (kg)	CS/LAYER	LAYERS	TOTAL	CS/LAYER	LAYERS	TOTAL
Balsamic	5L	HDPE	2 pz	310	260	205	0,016523	10,2	15	5	75	19	5	95
Glaze	250ml	HDPE	6 pz	163	172	117	0,00328	2,2	51	5	255	63	5	315
Balsamic	250ml	BORDOLESE	12 pz	230	225	175	0,009056	6,3	24	5	120	28	5	140
Balsamic	500ml	BORDOLESE	12 pz	280	270	205	0,015498	11,5	14	5	70	17	6	102
White Condiment	500ml	CIRIO	12 pz	220	242	338	0,017995	9,6	12	6	72	15	6	90
Vinegars Wine	500ml	CIRIO	12 pz	220	242	338	0,017995	9,6	12	6	72	15	6	90
Vinegars Wine	5L	HDPE	2 pz	310	260	205	0,016523	10,2	15	5	75	19	5	95

## 100x120







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