



*Pasticceria Rippa SRL*





## Little masterpieces for big pleasure

Rippa's Baci di Dama and Amaretti are masterpieces of the art of pastry making and in keeping with the traditional genuineness of those who well know the authentic and original recipe and the correct working of the ingredients, which have been carefully selected and constantly checked over.

Sergio Rippa was no more than a boy when he started working for the confectionery master in Tortona, where he created Baci di Dama. Not quite fourteen, Sergio started learning confectionery art from that Master, scrupulous, with accuracy and strict discipline, that among the large wooden ovens, antique copper kettles and impressive stoves used, teach his dedication and passion for this profession.



## Little masterpieces for big pleasure

In 1958 Sergio and his brother opened a confectionery business in Sale, and the famous Baci di Dama became well know.

These products are aimed at a market of people in the know, lovers of traditionally genuine pastries, both for personal consumption and as a gift that doesn't go unnoticed, but every Bacio or Amaretto is remembered with delight.

Rippa Pastry makes its famous Baci di Dama and Amaretti using a very famous, exclusively artisanal procedure, which limits the amount produced every day in order to maintain unchanged the characteristics of a little masterpiece destined for big pleasure for a limited number of devotees.





## Little masterpieces for big pleasure

A little masterpiece: Rippa Pastry's Baci di Dama and the Amaretti have been made carefully and each is protected in its own wrapper.

Our friend trader that offers to its clients Rippa's Baci di Dama and Amaretti can be sure about genuinity of this product, that be followed on every time of its handcraft work, also when ingredients are selected and checked.



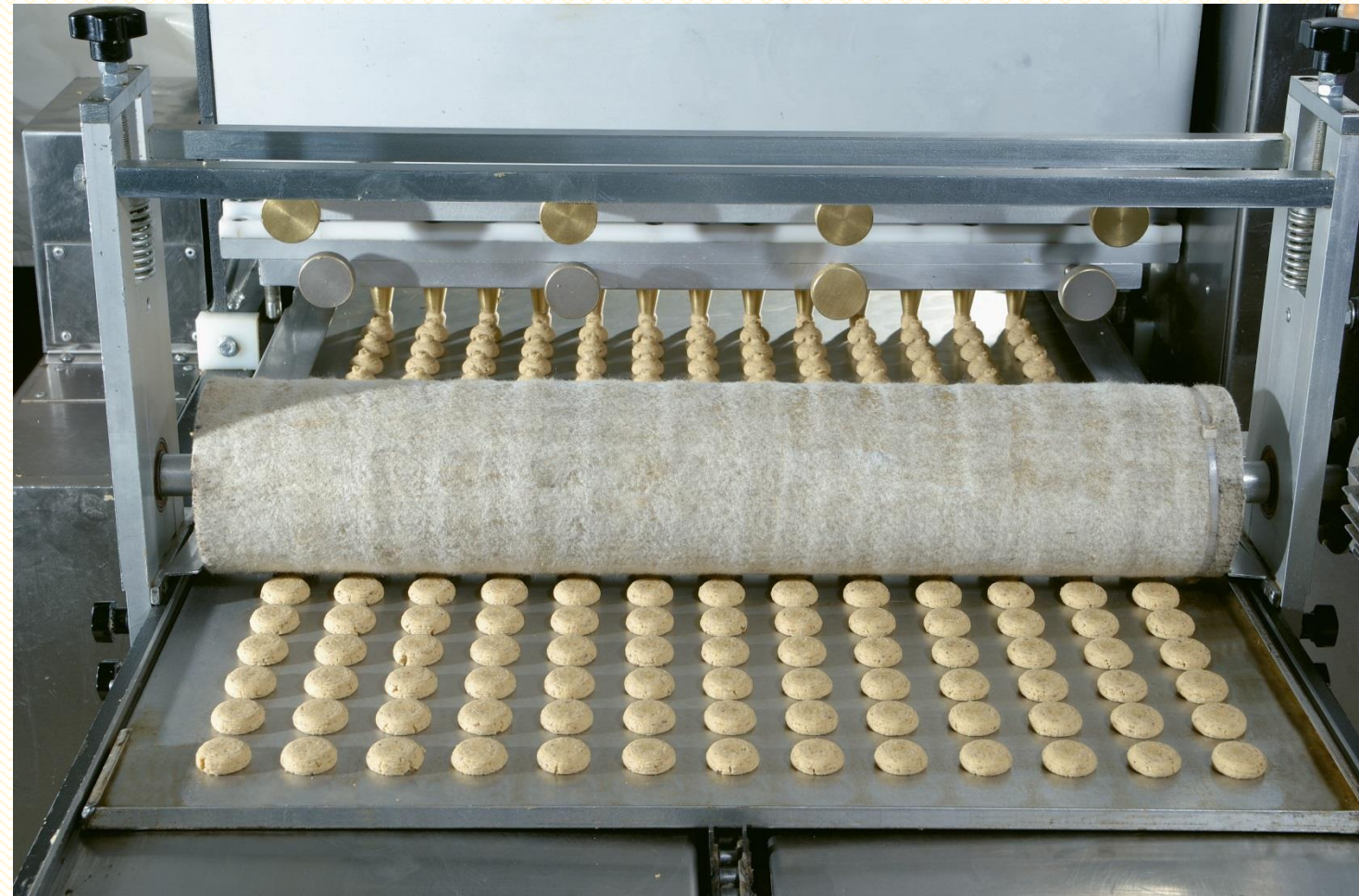


## Baci di Dama DOUGH



## our factory

## LEAKING Baci di Dama





our factory

## Baci di Dama COOKING







our factory

COUPLING Baci di Dama with chocolate







our factory

## PRIMARY PACKAGING Baci di Dama



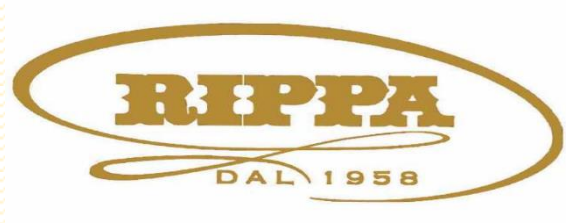




our factory

One type of secondary PACKAGING Baci di Dama





## our products

We use only the best raw materials carefully selected and checked, with no use of preservatives. Nevertheless, we can guarantee a shelf life of 12 months.

### Baci di Dama:

Almond,  
Hazelnut,  
Cocoa,  
Coffee,  
Lemon



### Soft Amaretti:

Almond,  
Lemon,  
Orange,  
Apricot,  
Cherry,  
Coffee





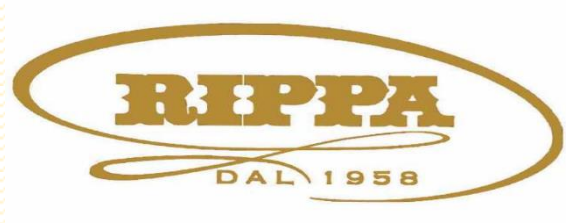


## our customers

The selected network of distribution of the products of Pasticceria Rippa on the national and international and testimony of professionalism and business flexibility territory.

Currently we are present on the national market, in most European Community countries, Kuwait, Dubai, Japan...

We are also suppliers certified for some of the biggest brands of Mass Retail Channel: Carrefour, Coop and Conad



## our Quality Certification

Our company has acquired all the necessary certifications to provide to your customers safe products and genuine according to the latest international standards.







our packaging:  
Some pack of Mass Retail Channel





our packaging:  
*'Gran Lusso' Box*







our packaging:  
cylindrical





our packaging:  
Tins







our packaging:  
Pendant bags







our packaging:  
Pendant bags







our packaging:  
bags







our packaging:  
Liberty





our packaging:  
exhibitors





## our packaging: packaging customization

**We'll offer you a delightful break...  
for an effective *communication*!**



Aside from the traditional lines of ribbon individual pastries with the Rippa trademark, our production can supply a highly personalized product. The wrappers can be overprinted with a procedure in keeping with production that envisions printing carried out directly in our laboratories.

This lets us offer our clients an outstanding product; an original and winning idea that transforms a sweet break into an effective publicity vehicle. By printing directly onto the wrapper we can transfer logos from companies, hotels, bakeries, bar, restaurant, private club, etc.

In addition, it can promote fair and other events, Christmas gadgets, or else launch a publicity slogan.

The personalized ribbon wrappers offer the advantage of tying the corporate image, the publicity and personal message to a moment of real pleasure.





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